

## Wisconsin Cable Communications Association

## Total Lobbying Effort

## Total Lobbying Expenditures

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| \$64,314.73            | \$60,133.85             | \$61,904.00            | \$62,153.20             | \$248,505.78 |

## Total Hours Communicating

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total  |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 99.00                  | 38.25                   | 37.00                  | 30.25                   | 204.50 |

## Total Hours Other

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total  |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 188.25                 | 82.50                   | 104.25                 | 72.50                   | 447.50 |

## Hours Lobbied on Each Matter

## Lobbying Effort On Legislative Bills And Resolutions

## January 2011 Special Session Assembly Bill 14

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| 215.00 (75%)           | 36.00 (30%)             |                        |                         | 251.00 (38%) |

## Assembly Bill 473

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        |                         | 28.00 (20%)            |                         | 28.00 (4%) |

## Lobbying Effort On Budget Bill Subjects

## Public Service Commission

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        | 22.00 (18%)             |                        |                         | 22.00 (3%) |

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

## Video tax parity

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        | 36.23 (30%)             | 16.95 (12%)            |                         | 53.18 (8%) |

**PSC 1-AC-237**

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        |                         |                        | 18.50 (18%)             | 18.50 (3%) |

**Tax parity among like services**

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        |                         |                        | 28.77 (28%)             | 28.77 (4%) |

**Broadband regulation**

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        |                         | 25.43 (18%)            | 22.61 (22%)             | 48.04 (7%) |

**Minor Efforts**

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total          |
|------------------------|-------------------------|------------------------|-------------------------|----------------|
| 43 (15%)               | 12 (10%)                | 28 (20%)               | 10 (10%)                | 93.70 (14.37%) |

**Other Matters**

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total           |
|------------------------|-------------------------|------------------------|-------------------------|-----------------|
| 28.73 (10%)            | 14.49 (12%)             | 42.38 hours (30%)      | 22.61 (22%)             | 108.21 (16.60%) |